

## 1. Introduction

**Project Summary:** Mito Coin offers innovative solutions in financial technology, integrated seamlessly with the Mitoes platform, to provide investors with the necessary tools for making informed decisions in the financial markets.

**Vision and Mission:** Aiming to be a leader in financial technology, Mito Coin continuously develops its platform to provide investors with more effective and user-friendly tools.

## 2. Market Need and Opportunity

**Market Analysis:** The digital membership services market is growing rapidly, and blockchain technology offers significant improvements in transparency and efficiency in this field.

**Problems and Solutions:** Traditional systems have issues like high transaction fees and centralization. Mito Coin aims to resolve these issues with low transaction costs and a decentralized structure.

## 3. Platform Introduction: Mitoes.com

### What is Mitoes.com?

Mitoes.com is an innovative and dynamic platform that provides investors with the necessary tools to effectively monitor financial markets. Specifically, it offers users the ability to monitor stock markets with customizable alert settings. This alert system activates under conditions set by the user based on specified indicators, time intervals, and signal values, ensuring that users do not miss significant market movements.

### How Does It Work?

Users can access various membership models on the Mitoes platform by using Mito Coin. Through these memberships, access to exclusive content and various financial tools is possible. The platform continually adds innovations to enrich the user experience and provide more personalization. Mito Coin serves as a payment method within the platform, allowing users to pay subscription fees and access premium services.

## 4. Technology and Token Model

### Blockchain and Smart Contracts

Mito Coin operates on the widely accepted BEP20 blockchain network. This network offers high transaction speeds and low fees, facilitating effective usage in the cryptocurrency markets. Mito Coin also features a burnable token aspect. This feature allows for reducing the token supply depending on market conditions, thereby creating deflationary pressure and the potential to increase token value. Smart contracts automate these transactions, ensuring token burning under specified conditions in a completely transparent process.

### Tokenomics

- **Total Supply:** 21 million Mito Coins
- **Amount Offered in ICO:** 25% of total supply, i.e., 5.25 million Mito Coins.

### Reserves and Token Locking Process

A portion of Mito Coin's supply is reserved to support the project's long-term sustainability and development for the founding team, advisors, and potential partnerships. These reserves are kept under a locking mechanism for a certain period to maintain their value as the project progresses and ensure the management team's commitment to the project.

- **Founding Team and Early Investors:** 20% of the total token supply, approximately 4.2 million Mito Coins, will be reserved for the founding team and early investors. These tokens will be locked for 12 months post-launch and then gradually released.
- **Advisors and Partners:** 10% of the total supply, or 2.1 million Mito Coins, will be reserved for advisors and strategic partners. These tokens will be distributed gradually over 24 months as project milestones are reached.

### Distribution Plan

The token distribution plan aims to distribute Mito Coin fairly and effectively among different stakeholders.

- **Founding Team and Early Investors:** 20% of the total token supply. Distribution begins after the successful launch of the project and occurs quarterly at a rate of 25% over 12 months.
- **Advisors:** 10% of the total supply. Tokens reserved for advisors will be distributed gradually over 24 months, dependent on the completion of specific project phases.
- **Reward Systems and Community Initiatives:** 5% of the total supply will be used for various community events, reward programs, and other incentives. This aims to increase user participation and commitment to the platform.

This structure aims to enhance the commitment and motivation of token holders during the project's development and growth phase. It also ensures ongoing support and development post-launch.

## 5. ICO (Initial Coin Offering) Details

### ICO Timeline

The ICO process for Mito Coin is designed to occur in various phases:

- **Pre-Sale:** This phase offers investors a special opportunity to purchase before Mito Coin is launched, typically at a discount, providing them the advantage of early participation.
- **Main Sale:** The main sale involves the broad distribution of Mito Coin and usually lasts several weeks. During this period, tokens are offered to a wide range of investors.
- **Post-Sale:** Following the main sale, the funds collected are distributed and the tokens are transferred to the buyers' wallets. This phase also encompasses the subsequent development steps and market integration of the project.

### Participation in the ICO

The ICO participation process involves several steps for users to purchase tokens:

- **Payment Methods:** Investors can use popular cryptocurrencies like Ethereum (ETH), Binance Coin (BNB), and Tether (USDT) during the ICO. This facilitates easy participation by international investors.
- **Investment Limits:** Minimum and maximum investment limits are set for ICO participation. These limits are designed to allow broad investor participation and prevent any single investor from controlling an excessive amount of tokens.

### Campaigns and Incentives

Various incentives and campaigns will be organized during the ICO process:

- **Bonuses:** Higher rate bonuses may be offered to early investors. For example, those investing during the pre-sale stage might receive a higher bonus rate than during the main sale period.
- **Airdrops:** Extra tokens may be distributed to investors who meet certain conditions. This is usually connected with community events and social media campaigns.
- **Reward Campaigns:** Participants might be engaged in various tasks and competitions to support and promote the project. These campaigns aim to increase interaction and participation within the community.

## 6. Roadmap

The roadmap for Mitoes and Mito Coin comprehensively outlines significant stages and future plans from the inception of the platform.

### Past Steps

- **Platform Setup:** The Mitoes platform was launched with basic features that allow users to set alerts for stocks in financial markets.
- **Alert System Integration:** The platform was updated with a system that continuously checks alerts for over 3,000 crypto assets and notifies users when desired values are reached.

### Future Steps

- **Automated Trading Bot Integration:** A bot capable of executing automatic buying and selling transactions based on market conditions will be added to the platform. This will enable users to trade in the market without missing significant opportunities.
- **AI-Powered Alert and Trading Bot:** A system will be developed using artificial intelligence technologies to create automatic alerts and trading strategies tailored to users' preferences and market conditions. This feature will help users make more informed investment decisions and further enhance the user-friendly nature of the platform.
- **Mobile Application Development:** A mobile application for Mitoes will be developed, allowing users to access all platform features on their smartphones. This app will provide users the ability to monitor the market and conduct transactions on the go.
- **Expanded Asset Support:** Mitoes will increase the number of supported crypto assets, allowing users to invest in a broader range. This aims to expand the platform's user base and make it compatible with more cryptocurrencies.
- **International Market Expansion:** The platform aims to reach a global user base by expanding services in accordance with legal regulations in various countries.

## 7. Team

### Founding Team

The founding team members play critical roles in the success of the Mitoes.com and Mito Coin project:

- **Mithat Minikli - Founder and Lead Developer:** Leads the software development of the project, designing the technical infrastructure and architecture.

- **Barbaros Şengüler - Marketing Manager:** Plays a leading role in developing and implementing the brand's marketing strategies.
- **Engin Koray Ünlü - Social Media Manager:** Manages the brand's social media channels, enhancing online interaction and user engagement.
- **Muhammed Yılmaz - Senior Developer:** Provides technical leadership in platform development, contributing significantly to system integration and optimization.

#### **Advisors and Partners**

The project continues with the support of the following advisors:

- **Tolga Arıcan - Chief Advisor:** Provides strategic direction and general consultancy based on industry knowledge and experience.

Currently, there are no strategic partners tied to the project. This situation creates opportunities for potential collaborations and partnerships in the future. The team structure aims to strengthen Mito Coin and the Mitoes platform's market position while continuously improving innovation and user experience.

#### 8. **Conclusion**

##### **Key Message of the Project**

Mitoes.com and Mito Coin aim to provide users and investors with valuable opportunities by offering innovative solutions in the field of financial technologies. The long-term potential of this project stems from its capacity to provide modern and flexible solutions to the limitations of existing financial systems.

Mito Coin, using blockchain technology, ensures transparency, security, and accessibility in financial transactions. Operating on the BEP20 network, this token offers high transaction speed and low cost benefits, facilitating the entry of a wide user base into the world of cryptocurrencies. Additionally, the burnable token structure allows for the reduction of supply depending on market conditions, which will enable the value of Mito Coin to increase over time.

Mitoes platform, especially with its customizable alarm systems for stock and cryptocurrency markets, provides investors with the ability to effectively monitor market movements and respond quickly to these movements. Future enhancements, including automated trading robots and AI-powered trading strategies, will assist users in making more informed investment decisions and further advance the user-friendly structure of the platform.

In conclusion, Mito Coin and the Mitoes platform center around an ever-evolving and innovative financial technology project designed to facilitate user access to financial markets and enable better investment decisions. This vision is a cornerstone that will reinforce the project's long-term success and its leadership position in the industry.